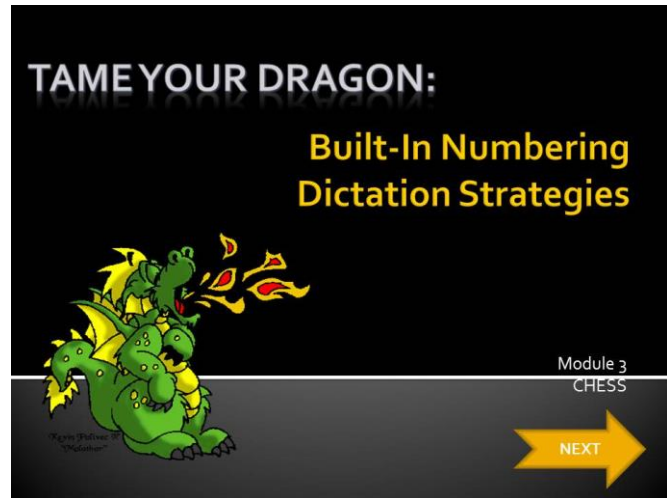


<b>Branch Point:</b> TBD	<b>Scene Title:</b> Module 3: <b>General Introduction</b> Scene	<b>Branches To:</b> Module 4	<b>Branches From:</b> Module 2	<b>Date:</b> 2/27/2013
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**Scene Sketch:**



**Instructional Designer Notes:**

- Students advance to Module 5 if attaining 100% on pre-assessment.
- Module 3 is part of a computer based tutorial to supplement ongoing training and be a review, or “refresher” after training concludes.
- This module begins after demonstration.

**Programmer Notes:**

- See TREATMENT for themes/color schemes
- Students can repeat exercises, but track attempts AND time required to complete

**Interactivity:**

- Navigation buttons and Menu Scheme
- Screen Tips, Prompt through tracking or by student
- Confirmation of progress (pre-assessment)
- Advance to Next Scene (module) if student earns 100% on pre-assessment.
- Require tracking for progress/review.

**Meaningful/Memorable Experience:**

Introductory Music? Introductory Animation for personalized Dragon?

**Narration:**

Having completed the first two modules, the challenge is to know when to use existing, or BUILT-IN, dictation tools and when your Dragon profile requires customization.

As the Senior Sales Representative for McGraw-Hill Publishers responsible for textbook sales to colleges and universities worldwide, you need to dictate phone numbers, zip codes and dollar amounts to complete a purchase order.

If you can complete the purchase order in less than 2 minutes, continue to Module 4.

**Text:**

<b>Title:</b>	Tame Your Dragon (name of series)
<b>Subtitle:</b>	Built-In Numbering Dictation Strategies
<b>Segment</b>	Module 3, CHESS

<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>

<b>Branch Point:</b> 1	<b>Scene Title:</b> Module 3: Scenario 1 Scene	<b>Branches To:</b> 1A, 1B or 1C Alternatives	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b>  You just completed a phone call with Sandie Jensend who is a textbook buyer for The Ohio State University. Thankfully, she has provided you with extensive contact information – you believe she will become a regular customer. What is the best dictation strategy to dictate her full name and employer's name correctly?									
<b>Text:</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td>What strategy is best?</td> </tr> <tr> <td><b>Subtitle:</b></td> <td>Scenario 1, Alternatives A, B, and C Presented</td> </tr> <tr> <td><b>Segment</b></td> <td>N/A</td> </tr> </table>				<b>Title:</b>	What strategy is best?	<b>Subtitle:</b>	Scenario 1, Alternatives A, B, and C Presented	<b>Segment</b>	N/A
<b>Title:</b>	What strategy is best?								
<b>Subtitle:</b>	Scenario 1, Alternatives A, B, and C Presented								
<b>Segment</b>	N/A								
<b>Present alternatives:</b>									
<ul style="list-style-type: none"> <li>A. Begin dictation with no customization and use built-in CORRECTION tools as needed.</li> <li>B. Begin dictation with no customization and use built-in SELECTION tools as needed.</li> <li>C. Begin dictation AFTER adding the full name and employer name to your Dragon profile (customization).</li> </ul>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 1A	<b>Scene Title:</b> Module 3: Scenario 1 Scene, Alternate A	<b>Branches To:</b> Next Mod OR Scenario 1	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b>  So you decided to begin dictation and will make corrections as necessary – not a bad decision! When you make the necessary corrections while dictating, Dragon will add customized phrases to your Vocabulary Editor. Consider using the Vocabulary Editor to increase Dragon's chance of 100% accuracy.									
<b>Text:</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Additional Notes:</b>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 1B	<b>Scene Title:</b> Module 3: Scenario 1 Scene, Alternate B	<b>Branches To:</b> Next Mod OR Scenario 1	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<p><b>Narration:</b> So you decided to begin dictation and will select/edit any words/phrases as necessary –YIKES! This is the least productive method – but the method most frequently used – because you will be required to re-dictate or retype words or phrases Dragon does not produce accurately. Further, there is no guarantee that Dragon will update the profile with your changes making future dictation activities equally challenging. Consider using the Vocabulary Editor to increase Dragon's chance of 100% accuracy.</p>									
<p><b>Text:</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;"><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table> <p><b>Additional Notes:</b></p>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Audio:</b>		<b>Graphics:</b>							
<b>Audio File:</b>		<b>Graphics File:</b>							
<b>(TBD):</b>		<b>(TBD):</b>							
		<b>Video:</b>							
		<b>Video File:</b>							
		<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 1C	<b>Scene Title:</b> Module 3: Scenario 1 Scene, Alternate C	<b>Branches To:</b> Next Mod OR Scenario 1	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b>  YES! This is the dictation strategy that has the best chance of guaranteeing that names with unusual spelling and phrases with unusual capitalization will be recognized accurately 100% of the time. In addition, if Dragon does make a mistake, words you have added to your custom vocabulary will appear higher in your correction choices reducing your correction time. Great job! Please move to the next scenario.									
<b>Text:</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Additional Notes:</b>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 2	<b>Scene Title:</b> Module 3: Scenario 2 Scene	<b>Branches To:</b> 2A, 2B or 2C Alternatives	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b> You just completed a phone call with Sandie Jensend who is a textbook buyer for The Ohio State University. Thankfully, she has provided you with extensive contact information – you believe she will become a regular customer. What is the best dictation strategy to dictate her phone number, 614-555-2341, contained in her contact information?									
<b>Text:</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Present alternatives:</b>									
<ul style="list-style-type: none"> <li>A. Say, NUMBERS MODE ON &lt;pause&gt; 6 1 4 - 5 5 5 - 2 3 4 1 &lt;pause&gt; NUMBERS MODE OFF</li> <li>B. Simply dictate the 10 digit phone number in a single breath.</li> <li>C. Say, NUMERAL 6 NUMERAL 1 NUMERAL 4 HYPHEN and so on until completing the phone number.</li> </ul>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 2A	<b>Scene Title:</b> Module 3: Scenario 2 Scene, Alternate A	<b>Branches To:</b> Next Mod OR Scenario 2	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b>  Not bad, although the truth is you do not need to use the built-in commands, NUMBERS MODE ON and NUMBERS MODE OFF, before or after the phone number. Dragon automatically hyphenates 7-digit or 10-digit phone numbers unless you have altered the default smart formatting features. Instead, consider dictating phone numbers in a single breath.									
<b>Text:</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Additional Notes:</b>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 2B	<b>Scene Title:</b> Module 3: Scenario 2 Scene, Alternate B	<b>Branches To:</b> Next Mod OR Scenario 2	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b>  PERFECT! Dragon will automatically hyphenate phone numbers when dictated in a single breath. You're ready to continue to the next scenario.									
<b>Text:</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Additional Notes:</b>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							



<b>Branch Point:</b> 2C	<b>Scene Title:</b> Module 3: Scenario 2 Scene, Alternate C	<b>Branches To:</b> Next Mod OR Scenario 2	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b>  YIKES!  While it is possible to use the NUMERAL or PRESS commands preceding a number to guarantee that Dragon uses the number rather than the word form of a number – it is not necessary for dictating phone numbers or zip codes. Instead, consider dictating phone numbers in a single breath.									
<b>Text:</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Additional Notes:</b>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 3	<b>Scene Title:</b> Module 3: <b>Scenario 3</b> Scene	<b>Branches To:</b> 3A, 3B or 3C Alternatives	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b> You just completed a phone call with Sandie Jensend who is a textbook buyer for The Ohio State University. Thankfully, she has provided you with extensive contact information – you believe she will become a regular customer. What is the best dictation strategy to dictate the following phrase?									
<b>Text:</b> <b>Thank you for your recent textbook order for \$10,500 that was shipped from our distribution center on 1/29/2013 at 9:37 AM.</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Present alternatives:</b>									
<p>A. Say, NEW LINE &lt;pause&gt; Thank you for your recent textbook order for ten thousand five hundred dollars that was shipped from our distribution center on one slash twenty-nine slash two thousand thirteen at nine thirty-seven A M period</p> <p>B. Say, NEW PARAGRAH &lt;pause&gt; Thank you for your recent textbook order for ten thousand five hundred dollars that was shipped from our distribution center on one slash twenty-nine slash two thousand thirteen at nine thirty-seven A M period</p> <p>C. Say, NEW LINE &lt;pause&gt; Thank you for your recent textbook order for &lt;pause&gt; dollar sign &lt;pause&gt; ten thousand five hundred that was shipped from our distribution center on one slash twenty-nine slash two thousand thirteen at NUMERAL nine thirty-seven A M period</p>									
<b>Audio:</b>		<b>Graphics:</b>							
<b>Audio File:</b>		<b>Graphics File:</b>							
<b>(TBD):</b>		<b>(TBD):</b>							
		<b>Video:</b>							
		<b>Video File:</b>							
		<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 3A	<b>Scene Title:</b> Module 3: Scenario 3 Scene, Alternate A	<b>Branches To:</b> Next Mod OR Scenario 3	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b> So close – but not quite. Remember that the NEW LINE moves the cursor to a new line but does NOT guarantee capitalization on the first letter of the first word. Of course, if you were using Microsoft Word, and you had the default settings for auto formatting ON, Microsoft Word would capitalize the first word in a sentence – but do you want to count on Microsoft? <Evil Grin>									
<b>Text:</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;"><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
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<b>Additional Notes:</b>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 3B	<b>Scene Title:</b> Module 3: Scenario 3 Scene, Alternate B	<b>Branches To:</b> Next Mod OR Scenario 3	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b> PERFECT! You are ready to move to the next scenario.									
<b>Text:</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Additional Notes:</b>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							

<b>Branch Point:</b> 3C	<b>Scene Title:</b> Module 3: Scenario 3 Scene, Alternate C	<b>Branches To:</b> Next Mod OR Scenario 3	<b>Date:</b> 1/30/13						
<b>Scene Sketch:</b>		<b>Instructional Designer Notes:</b>							
		<b>Programmer Notes:</b>							
		<b>Interactivity:</b>							
		<b>Meaningful/Memorable Experience:</b>							
<b>Narration:</b>									
<p>Close – but too much unnecessary effort. You can say "DOLLAR SIGN" before any numeric value you wish, but by using the word "DOLLARS" after the numeric value such as "35 DOLLARS," Dragon will produce the same result \$35 with a phrase we typically used when speaking with other human beings.</p> <p>Also, Remember that the NEW LINE command moves the cursor to a new line but does NOT guarantee capitalization on the first letter of the first word. Of course, if you were using Microsoft Word, and you had the default settings for auto formatting ON, Microsoft Word would capitalize the first word in a sentence – but do you want to count on Microsoft? &lt;Evil Grin&gt;</p>									
<b>Text:</b>									
<table border="1"> <tr> <td><b>Title:</b></td> <td></td> </tr> <tr> <td><b>Subtitle:</b></td> <td></td> </tr> <tr> <td><b>Segment</b></td> <td></td> </tr> </table>				<b>Title:</b>		<b>Subtitle:</b>		<b>Segment</b>	
<b>Title:</b>									
<b>Subtitle:</b>									
<b>Segment</b>									
<b>Additional Notes:</b>									
<b>Audio:</b>	<b>Graphics:</b>	<b>Video:</b>							
<b>Audio File:</b>	<b>Graphics File:</b>	<b>Video File:</b>							
<b>(TBD):</b>	<b>(TBD):</b>	<b>Interactive w/Flash Variable:</b>							